

SUMMARY, FULL REPORT RECEIPTS AND EXPENDITURES

<h1>C4</h1> (3/97)	PDC OFFICE USE
	100436477
	11-02-2011

Candidate or Committee Name (Do not abbreviate. Include full name)
 The YES on 1183 Coalition

Mailing Address
 300 Queen Anne Ave N 380

City
 Seattle, WA

Zip + 4 98109-4599	Office Sought (Candidates)	Election Date 2011
Report Period Covered 10/18/11	From (last C-4) To (end of period) 10/31/11	Final Report? Yes No X

***For PACs, Parties & Caucus Committees:** During this report period, did the committee make an **independent expenditure** (i.e., an expense not considered a contribution supporting or opposing a state or local candidate)?

RECEIPTS	*See next page	Yes	No
1. Previous total cash and in kind contributions (From line 8, last C-4) (if beginning a new campaign or calendar year, see instruction booklet)	\$		22,741,021.48
2. Cash received (From line 2, Schedule A)	\$	185.00	
3. In kind contributions received (From line 1, Schedule B).....		1,175.11	
4. Total cash and in kind contributions received this period (Line 2 plus 3).....			1,360.11
5. Loan principal repayments made (From line 2, Schedule L).....		0.00	
6. Corrections (From line 1 or 3, Schedule C)..... Show + or (-)		0.00	
7. Net adjustments this period (Combine line 5 & 6)..... Show + or (-)			0.00
8. Total cash and in kind contributions during campaign (Combine lines 1, 4 & 7)			22,742,381.59
9. Total pledge payments due (From line 2, Schedule B).....		0.00	

EXPENDITURES	
10. Previous total cash and in kind expenditures (From line 17, last C-4) (if beginning a new campaign or calendar year, see instruction booklet)	13,585,780.94
11. Total cash expenditures (From line 4, Schedule A)	4,921,809.53
12. In kind expenditures (goods & services) (From line 1, Schedule B)	1,175.11
13. Total cash and in kind expenditures made this period (Line 11 plus line 12).....	4,922,984.64
14. Loan principal repayments made (From line 2, Schedule L).....	0.00
15. Corrections (From line 2 or 3, Schedule C)..... Show + or (-)	0.00
16. Net adjustments this period (Combine lines 14 & 15)..... Show + or (-)	0.00
17. Total cash and in kind expenditures during campaign (Combine lines 10, 13 and 16).....	18,508,765.58

CANDIDATES ONLY

	Won	Lost	Unopposed	Name not on ballot
Primary election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Treasurer's Daytime Telephone No.:
 (206) 286-1498

CASH SUMMARY

18. Cash on hand (Line 8 minus line 17)	4,233,616.01
<small>[Line 18 should equal your bank account balance(s) plus your petty cash balance.]</small>	
19. Liabilities: (Sum of loans and debts owed)	0.00
20. Balance (Surplus or deficit) (Line 18 minus line 19)	4,233,616.01

CERTIFICATION: I certify that the information herein and on accompanying schedules and attachments is true and correct to the best of my knowledge.

Candidate's Signature	Date	Treasurer's Signature	Date
		Glenn R Avery	

CASH RECEIPTS AND EXPENDITURE

SCHEDULE
to C4 **A**
(11/93)

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Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/18/11 10/31/11

1. CASH RECEIPTS (Contributions) which have been reported on C3. List each deposit made since last C4 report was submitted.

Date of deposit	Amount	Date of deposit	Amount	Date of deposit	Amount	Total deposits
10/21/2011	185.00					

2. TOTAL CASH RECEIPTS Enter also on line 2 of C4 \$ 185.00

CODES FOR CLASSIFYING EXPENDITURES: If one of the following codes is used to describe an expenditure, no other description is generally needed. The exceptions are:

- 1) If expenditures are in-kind or earmarked contributions to a candidate or committee or independent expenditures that benefit a candidate or committee, identify the candidate or committee in the Description block;
- 2) When reporting payments to vendors for travel expenses, identify the traveler and travel purpose in the Description block; and
- 3) If expenditures are made directly or indirectly to compensate a person or entity for soliciting signatures on a statewide initiative or referendum petition, use code "V" and provide the following information on an attached sheet: name and address of each person/entity compensated, amount paid each during the reporting period, and cumulative total paid all persons to date to gather signatures.

CODE
DEFINITIONS
ON NEXT PAGE

C - Contributions (monetary, in-kind & transfers)
I - Independent Expenditures
L - Literature, Brochures, Printing
B - Broadcast Advertising (Radio, TV)
N - Newspaper and Periodical Advertising
O - Other Advertising (yard signs, buttons, etc.)
V - Voter Signature Gathering

P - Postage, Mailing Permits
S - Surveys and Polls
F - Fundraising Event Expenses
T - Travel, Accommodations, Meals
M - Management/Consulting Services
W - Wages, Salaries, Benefits
G - General Operation and Overhead

3. EXPENDITURES

- a) Expenditures of \$50 or less, including those from petty cash, need not be itemized. Add up these expenditures and show the total in the amount column on the first line below..
- b) Itemize each expenditure of more than \$50 by date paid, name and address of vendor, code/description, and amount.
- c) For each payment to a candidate, campaign worker, PR firm, advertising agency or credit card company, attach a list of detailed expenses or copies of receipts/invoices supporting the payment.

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
N/A	Expenses of \$50 or less	N/A	N/A	234.08
10/18/11	DEBERA HARRELL 9823 NE 34th St Bellevue, WA 98004		Fees	2,250.00
10/18/11	GLENN AVERY 214 W Howe St Seattle, WA 98119		Fees	2,750.00
10/18/11	BRYAN MYRICK 23036 27th Ave SE 4-202 Bothell, WA 98021		Fees	532.00
10/18/11	CAMELOT CONSULTING PO Box 6003 Olympia, WA 98507		Fees & expenses	4,117.09
10/18/11	STEVEN BURDICK 1626 13th Ave 8 Seattle, WA 98122		Distribution	6,500.00
10/18/11	FISHER-JURKOVICH PUBLIC 1826 Lakehurst Dr SW Olympia, WA 98501		Fees	10,000.00

Total from attached pages \$4,895,426.36

4. TOTAL CASH EXPENDITURES

Enter also on line 11 of C4 \$4,921,809.53

EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)

Page 3

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/18/11

10/31/11

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
10/18/11	AMPLIFIED STRATEGIES 1803 42nd Ave E Seattle, WA 98112		Mail fees	650,961.00
10/19/11	FEDEX 3610 Hacks Cross Rd Memphis, TN 38125		Shipping expense	68.13
10/21/11	TARGET ENTERPRISE, LLC 15260 Ventura Blvd Ste 1240 Sherman Oaks, CA 91403		Media (See attached)	2,347,000.00
10/22/11	EVERGREEN INN 34124 25th Ave S Federal Way, WA 98003		Travel expense	232.68
10/24/11	UPS 55 Glenlake Pkwy NE Atlanta, GA 30328		Shipping expense	106.75
10/26/11	HOMESTREET BANK 1835 Queen Anne Ave N Seattle, WA 98109		Bank fees	60.00
10/26/11	R.L. STEINMAN & ASSOCIATES 404 N Spring Independence, MO 64050		Fees & expenses	10,725.28
10/26/11	MOORE INFORMATION, INC 2130 SW Jefferson St 200 Portland, OR 97201		Research	43,500.00
10/26/11	TARGET ENTERPRISE, LLC 15260 Ventura Blvd Ste 1240 Sherman Oaks, CA 91403		Media (See attached)	1,191,500.00
10/26/11	FREDDY MCLAUGHLIN 1909 Franklin Ave E 103 Seattle, WA 98102		Travel expense	132.32
10/26/11	MJB CONSULTING, INC. 5135 Bellwether Ln Bellingham, WA 98226		Fees	5,000.00
10/26/11	COMMUNICATION ANALYTICS, INC. 577 Lincoln Rd Grosse Pointe, MI 48230		Research	80,751.55

Page Total \$1,330,037.71

EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/18/11

10/31/11

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
10/26/11	VOTER / CONSUMER RESEARCH, INC. 501 C St NE Washington, DC 20002		Research	49,400.00
10/26/11	C & C IHLER 3416 64th Dr NE Marysville, WA 98270		Fees & expenses	232.64
10/26/11	DESIGNER DECAL 1120 E 1st Ave Spokane, WA 99202		Printing expense	7,930.42
10/27/11	RENTON PRINTERY 315 S 3rd St Renton, WA 98055		Printing expense	438.00
10/27/11	MOORE INFORMATION, INC 2130 SW Jefferson St 200 Portland, OR 97201		Research	32,900.00
10/28/11	PRINT NW 9914 32nd Ave S Lakewood, WA 98499		Printing expense	126.56
10/28/11	AMPLIFIED STRATEGIES 1803 42nd Ave E Seattle, WA 98112		Mail expense	325,153.00
10/28/11	WINNER & MANDABACH CAMPAIGNS 100 Wilshire Blvd Ste 1750 Los Angeles, CA 90067		Management fee & expenses	62,284.45
10/28/11	WINNER & MANDABACH CAMPAIGNS 100 Wilshire Blvd Ste 1750 Los Angeles, CA 90067		Production expense	36,168.03
10/28/11	WILLIAM HAWKINS 17714 23rd Ave E Tacoma, WA 98445		Fees & expenses	923.21
10/28/11	JAMES JONES 6730 La Monte Dr Lynden, WA 98264		Signage	400.00
10/28/11	2001 SIXTH LLC 2001 6th Ave 300 Seattle, WA 98121		Rent	1,200.00

EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/18/11

10/31/11

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
10/28/11	STENZEL CONSULTING 2105 Westlake Ave N Ste 401 Seattle, WA 98109		Fees	20,000.00
10/28/11	FREDDY MCLAUGHLIN 1909 Franklin Ave E 103 Seattle, WA 98102		Fees & expense	3,257.74
10/28/11	KATHRYN STENGER 18312 81st Ave W Edmonds, WA 98026		Fees & expenses	6,884.60
10/28/11	JOHN BARLOND 3821 204th St NE Arlington, WA 98223		Signage expense	500.00
10/28/11	DEBERA HARRELL 9823 NE 34th St Bellevue, WA 98004		Fees	2,250.00
10/28/11	TRENT HOUSE 6527 Indiana St SE Lacey, WA 98513		Fees & expenses	8,607.23
10/28/11	HOMESTREET BANK 1835 Queen Anne Ave N Seattle, WA 98109		Fees	80.00
10/31/11	EVERGREEN INN 34124 25th Ave S Federal Way, WA 98003		Travel expense	542.92
10/31/11	UPS 55 Glenlake Pkwy NE Atlanta, GA 30328		Shipping expense	109.85
10/31/11	STEVEN BURDICK 1626 13th Ave 8 Seattle, WA 98122		Signage expense	6,000.00

Text Page Attachment

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Name

Disbursement of Funds Paid Target Enterprises, LLC
October 18 - 31

Broadcast/Cable/Internet/Print Radio

KAPPTV	48,590.00
KATUTV	168,970.00
KAYUTV	27,600.00
KCQTV	288,850.00
KCYUTV	51,240.00
KGWTV	157,010.00
KHQTV	97,720.00
KIMATV	133,400.00
KINGTV	355,400.00
KIROTV	409,950.00
KNDOTV	57,500.00
KOINTV	107,500.00
KOMOTV	565,000.00
KONGTV	54,700.00
KPDXTV	10,600.00
KPTVTV	136,850.00
KRCWTV	10,500.00
KREMTV	108,600.00
KSKNTV	1,750.00
KSTWTV	69,800.00
KXLYTV	68,200.00
KZJOTV	4,350.00
CableScope	542,740.00
DigitalPlacementServices	77,050.00
TargetInteractive	257,950.00
OregonNewspaperAdvertisingCo.	134,380.00

Radio

KARYFM	1,600.00
KBAMAM	795.00
KBKWAM	841.00
KCLXAM	2,610.00
KCRKFM	1,660.00
KCVLAM	1,520.00
KDBLFM	2,505.00
KDDSFM	4,675.00
KDRKFM	5,590.00
KDRKFM	5,590.00
KEDOAM	1,695.00
KEDOAM	1,695.00
KEXAM	7,565.00
KGDCAM	1,045.00
KHTRFM	1,660.00
KIROFM	27,390.00
KISCFM	4,625.00
KITAM	2,890.00
KJRAM	5,890.00
KJRFM	23,500.00
KKCFM	24,900.00
KKMOAM	3,260.00
KKOVAM	1,140.00