

SUMMARY, FULL REPORT RECEIPTS AND EXPENDITURES

C4
(3/97)

PDC OFFICE USE
100551518
10-29-2013

Candidate or Committee Name (Do not abbreviate. Include full name)
 No on 522

Mailing Address
 P.O. Box 7325

City
 Olympia, WA

Zip + 4
 98507

Office Sought (Candidates)

Election Date
 2013

Report Period From (last C-4) To (end of period)
 Covered 10/15/13 10/28/13

Final Report?
 Yes No X

***For PACs, Parties & Caucus Committees:** During this report period, did the committee make an **independent expenditure** (i.e., an expense not considered a contribution supporting or opposing a state or local candidate?)

RECEIPTS		*See next page	Yes	No
1. Previous total cash and in kind contributions (From line 8, last C-4) (if beginning a new campaign or calendar year, see instruction booklet)		\$		17,229,170.05
2. Cash received (From line 2, Schedule A)		\$		4,777,635.00
3. In kind contributions received (From line 1, Schedule B).....				3,121.16
4. Total cash and in kind contributions received this period (Line 2 plus 3).....				4,780,756.16
5. Loan principal repayments made (From line 2, Schedule L).....				0.00
6. Corrections (From line 1 or 3, Schedule C)..... Show + or (-)				0.00
7. Net adjustments this period (Combine line 5 & 6)..... Show + or (-)				0.00
8. Total cash and in kind contributions during campaign (Combine lines 1, 4 & 7)				22,009,926.21
9. Total pledge payments due (From line 2, Schedule B).....	0.00			

EXPENDITURES	
10. Previous total cash and in kind expenditures (From line 17, last C-4) (If beginning a new campaign or calendar year, see instruction booklet)	13,585,110.33
11. Total cash expenditures (From line 4, Schedule A)	6,543,492.19
12. In kind expenditures (goods & services) (From line 1, Schedule B)	3,121.16
13. Total cash and in kind expenditures made this period (Line 11 plus line 12).....	6,546,613.35
14. Loan principal repayments made (From line 2, Schedule L).....	0.00
15. Corrections (From line 2 or 3, Schedule C)..... Show + or (-)	0.00
16. Net adjustments this period (Combine lines 14 & 15)..... Show + or (-)	0.00
17. Total cash and in kind expenditures during campaign (Combine lines 10, 13 and 16).....	20,131,723.68

CANDIDATES ONLY

	Won	Lost	Unopposed	Name not on ballot
Primary election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Treasurer's Daytime Telephone No.:
 (360) 628-8129

CASH SUMMARY

18. Cash on hand (Line 8 minus line 17)	1,878,202.53
[Line 18 should equal your bank account balance(s) plus your petty cash balance.]	
19. Liabilities: (Sum of loans and debts owed)	385,228.29
20. Balance (Surplus or deficit) (Line 18 minus line 19)	1,492,974.24

CERTIFICATION: I certify that the information herein and on accompanying schedules and attachments is true and correct to the best of my knowledge.

Candidate's Signature	Date	Treasurer's Signature	Date
		Heather Clarke	

CASH RECEIPTS AND EXPENDITURE

SCHEDULE
to C4 **A**
(11/93)

2

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/15/13 10/28/13

1. CASH RECEIPTS (Contributions) which have been reported on C3. List each deposit made since last C4 report was submitted.

Date of deposit	Amount	Date of deposit	Amount	Date of deposit	Amount	Total deposits
10/15/2013	50.00	10/24/2013	2,900,000.00			
10/16/2013	50.00	10/25/2013	1,337,500.00			
10/21/2013	15.00	10/28/2013	540,020.00			

2. TOTAL CASH RECEIPTS Enter also on line 2 of C4 **\$ 4,777,635.00**

CODES FOR CLASSIFYING EXPENDITURES: If one of the following codes is used to describe an expenditure, no other description is generally needed. The exceptions are:

- 1) If expenditures are in-kind or earmarked contributions to a candidate or committee or independent expenditures that benefit a candidate or committee, identify the candidate or committee in the Description block;
- 2) When reporting payments to vendors for travel expenses, identify the traveler and travel purpose in the Description block; and
- 3) If expenditures are made directly or indirectly to compensate a person or entity for soliciting signatures on a statewide initiative or referendum petition, use code "V" and provide the following information on an attached sheet: name and address of each person/entity compensated, amount paid each during the reporting period, and cumulative total paid all persons to date to gather signatures.

<p>CODE DEFINITIONS ON NEXT PAGE</p>	<p>C - Contributions (monetary, in-kind & transfers) I - Independent Expenditures L - Literature, Brochures, Printing B - Broadcast Advertising (Radio, TV) N - Newspaper and Periodical Advertising O - Other Advertising (yard signs, buttons, etc.) V - Voter Signature Gathering</p>	<p>P - Postage, Mailing Permits S - Surveys and Polls F - Fundraising Event Expenses T - Travel, Accommodations, Meals M - Management/Consulting Services W - Wages, Salaries, Benefits G - General Operation and Overhead</p>
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3. EXPENDITURES

- a) Expenditures of **\$50 or less**, including those from petty cash, need not be itemized. Add up these expenditures and show the total in the amount column on the first line below..
- b) Itemize each expenditure of **more than \$50** by date paid, name and address of vendor, code/description, and amount.
- c) For each payment to a candidate, campaign worker, PR firm, advertising agency or credit card company, attach a list of detailed expenses or copies of receipts/invoices supporting the payment.

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
N/A	Expenses of \$50 or less	N/A	N/A	
10/18/13	TARGET ENTERPRISES, LLC 15260 Ventura Blvd., Suite 1240 Sherman Oaks, CA 91403		TARGET ENTERPRISES, LLC, Media distribution expense.	51,662.16
10/18/13	SALIENTPOINT, LLC P.O. Box 960743 Boston, MA 02196		SALIENTPOINT, LLC, Professional fees and expenses.	11,325.23
10/18/13	FM3 2425 Colorado Avenue, Suite 180 Santa Monica, CA 90404-3004		FM3, Research.	109,500.00
10/15/13	THE RENTON PRINTERY P.O. Box 4034 Renton, WA 98057-4034		THE RENTON PRINTERY, Printing.	3,074.76
10/18/13	TARGET ENTERPRISES, LLC 15260 Ventura Blvd., Suite 1240 Sherman Oaks, CA 91403		TARGET ENTERPRISES, LLC, Media distribution expense.	13,697.52
10/18/13	BRECOURT STRATEGIES P.O. Box 1641 Woodinville, WA 98072		BRECOURT STRATEGIES, Professional fees.	2,000.00

Total from attached pages **\$6,352,232.52**

4. TOTAL CASH EXPENDITURES

Enter also on line 11 of C4 **\$6,543,492.19**

EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/15/13

10/28/13

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
10/16/13	PREFERRED LABOR SIGNS 2704 N. Hogan Building #3 Spokane, WA 99207		PREFERRED LABOR SIGNS, Collateral expenses.	2,343.84
10/18/13	WINNER & MANDABACH CAMPAIGNS 100 Wilshire Blvd., Suite 2040 Santa Monica, CA 90401		WINNER & MANDABACH CAMPAIGNS, Advance on media production expenses.	30,000.00
10/18/13	R.L. STEINMAN & ASSOCIATES 404 N. Spring Independence, MO 64050-2710		R.L. STEINMAN & ASSOCIATES, Professional fees and travel expenses.	6,169.90
10/18/13	DIAL, DISCUSS AND DECIDE 41-750 Rancho Las Palmas Drive, Rancho Mirage, CA 92270		DIAL, DISCUSS AND DECIDE, Voter outreach.	846.39
10/18/13	WINNER & MANDABACH CAMPAIGNS 100 Wilshire Blvd., Suite 2040 Santa Monica, CA 90401		WINNER & MANDABACH CAMPAIGNS, Professional fees and expenses.	68,953.59
10/18/13	WINNER & MANDABACH CAMPAIGNS 100 Wilshire Blvd., Suite 2040 Santa Monica, CA 90401		WINNER & MANDABACH CAMPAIGNS, Media production expenses.	55,753.44
10/17/13	AMPLIFIED STRATEGIES 1803 42nd Avenue East Seattle, WA 98112		AMPLIFIED STRATEGIES, Production and postage expense.	289,758.00
10/28/13	WINNER & MANDABACH CAMPAIGNS 100 Wilshire Blvd., Suite 2040 Santa Monica, CA 90401		WINNER & MANDABACH CAMPAIGNS, Advance on media production expenses.	35,000.00
10/28/13	DAVIS WRIGHT TREMAINE LLP Suite 2200 1201 Third Avenue Seattle, WA 98101-3045		DAVIS WRIGHT TREMAINE LLP, Legal fees.	22,132.45
10/16/13	FELIX CONNECTION 105 Suncrest Drive Snohomish, WA 98290		Collateral expense.	1,400.00
10/17/13	TARGET ENTERPRISES, LLC 15260 Ventura Blvd., Suite 1240 Sherman Oaks, CA 91403		Broadcast and digital advertising.	1,985,128.00
10/17/13	SHARP BUSINESS SYSTEMS Dept. LA 21648 Pasadena, CA 91185-1648		Office expense.	2,231.22

Page Total \$ 499,716.83

EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/15/13

10/28/13

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
10/23/13	THE KAREN WEBSTER COMPANY 4515 54th Avenue SW Seattle, WA 98116		Postage reimbursement.	1,935.68
10/24/13	AMPLIFIED STRATEGIES 1803 42nd Avenue East Seattle, WA 98112		Production and postage expense.	310,942.00
10/25/13	TARGET ENTERPRISES, LLC 15260 Ventura Blvd., Suite 1240 Sherman Oaks, CA 91403		Broadcast, radio, digital and print advertising.	2,436,444.00
10/28/13	DIAL, DISCUSS AND DECIDE 41-750 Rancho Las Palmas Drive, Rancho Mirage, CA 92270		Voter outreach.	36,849.72
10/28/13	AMPLIFIED STRATEGIES 1803 42nd Avenue East Seattle, WA 98112		Production and postage expense.	595,434.00
10/28/13	WINNER & MANDABACH CAMPAIGNS 100 Wilshire Blvd., Suite 2040 Santa Monica, CA 90401		Production expenses.	36,733.39
10/28/13	ANDREW KESIN 77 Hillcrest Drive Florence, MA 01062		Professional fees.	7,500.00
10/28/13	R.L. STEINMAN & ASSOCIATES 404 N. Spring Independence, MO 64050-2710		Travel expenses.	2,644.73
10/28/13	TARGET ENTERPRISES, LLC 15260 Ventura Blvd., Suite 1240 Sherman Oaks, CA 91403		Media distribution expense.	79,712.69
10/28/13	THE RENTON PRINTERY P.O. Box 4034 Renton, WA 98057-4034		Printing.	3,873.02
10/28/13	FM3 2425 Colorado Avenue, Suite 180 Santa Monica, CA 90404-3004		Research.	212,250.00
10/28/13	BRAD HARWOOD 24 Roy St #249 Seattle, WA 98109		Professional fees.	3,500.00

EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)

Candidate or Committee Name (Do not abbreviate. Use full name.)

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10/15/13

10/28/13

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
10/28/13	CARNEY BADLEY SPELLMAN 701 Fifth Avenue, Suite 3600 Seattle, WA 98104-7010		Meeting expenses.	336.50
10/28/13	DENA DERR 30608 NE Stauffer Road Camas, WA 98607		Collateral expense reimbursement.	746.73
10/28/13	MOORE INFORMATION 2130 SW Jefferson, Suite 200 Portland, OR 97201		Research.	1,990.00
10/28/13	NORTHBRIDGE ENVIRONMENTAL 319 Littleton Road, Suite 208 Westford, MA 01886-4133		Research.	1,980.00
10/28/13	SALIENTPOINT, LLC P.O. Box 960743 Boston, MA 02196		Professional fees and expenses.	22,875.66
10/28/13	MARK FUNK PUBLIC AFFAIRS 6526 18th Avenue NE Seattle, WA 98115		Professional fees.	9,000.00
10/28/13	FEDERAL EXPRESS 2915 Harrison Avenue NW Olympia, WA 98502		Postage and delivery.	1,534.91
10/28/13	UPS PO BOX 894820 Los Angeles, CA 90189-4820		Postage and delivery.	542.39
10/28/13	BANK OF AMERICA 210 5th Avenue SW Olympia, WA 98501		Bank fees.	261.00
10/28/13	DAVIS WRIGHT TREMAINE LLP Suite 2200 1201 Third Avenue Seattle, WA 98101-3045		Legal fees.	84,865.89
10/25/13	IMPERIAL PARKING 1700 Seventh Avenue, Suit 106 Seattle, WA 98101		Office expense.	563.38

Text Page Attachment

Name

NO ON 522

10/15 - 10/28/13

Broadcast/Cable/Radio

KAPP TV 22,270.00
KONG TV 83,100.00
KATU TV 102,760.00
KONP AM 5,605.00
KAYU TV 26,145.00
KPDX TV 9,495.00
KBBO AM 4,375.00
KPQ AM 5,635.00
KCPQ TV 289,350.00
KPTV TV 107,410.00
KCYU TV 25,300.00
KQNT AM 4,335.00
KELA AM 5,270.00
KRCW TV 2,775.00
KFLD AM 4,705.00
KREM TV 83,350.00
KGW TV 99,650.00
KSKN TV 3,120.00
KHQ TV 71,750.00
KSTW TV 4,515.00
KIMA TV 120,715.00
KTTH AM 16,260.00
KING TV 412,750.00
KVI AM 9,135.00
KIRO TV 635,300.00
KXLY AM/FM 7,845.00
KIT AM 7,740.00
KXLY TV 52,275.00
KLAY AM 1,900.00
KZJO TV 7,415.00
KLFE AM 3,405.00
Allen Media, Inc. 13,090.00
KNDO TV 70,290.00
Cable Scope East, Inc. 1,324,555.00
KOIN TV 147,705.00
Directv 88,870.00
KOMO TV 474,330.00
Dish network 65,960.00
KONA AM 3,975.00
Statenets 27,870.00

Print

Armed Forces Communications 6,110.00
Longview Daily News 2,150.00
Basin Business Journal Farm 1,680.00
Oregon Newspaper Advertising 17,050.00
Columbia Basin Herald 1,970.00
Valpak 50,000.00
Colville Statesman Examiner 1,575.00