

# SUMMARY, FULL REPORT RECEIPTS AND EXPENDITURES

**C4**  
(3/97)

PDC OFFICE USE  
 100951541  
 AMENDS  
 100948764  
 01-05-2020

Candidate or Committee Name (Do not abbreviate. Include full name) <b>Washington Fairness Coalition</b>			
Mailing Address <b>401 2nd Ave S</b>		City <b>Seattle, WA</b>	
Zip + 4 <b>98104</b>	Office Sought (Candidates)	Election Date <b>2019</b>	<b>*For PACs, Parties &amp; Caucus Committees:</b> During this report period, did the committee make an <u>independent expenditure</u> (i.e., an expense not considered a contribution) <u>supporting or opposing a state or local candidate?</u>
Report Period Covered <b>10/29/19</b>	From (last C-4) <b>10/29/19</b>	To (end of period) <b>11/30/19</b>	

## RECEIPTS

\*See next page Yes No

1. Previous total cash and in kind contributions (From line 8, last C-4) (if beginning a new campaign or calendar year, see instruction booklet) .....	\$	<b>\$1,163,586.66</b>
2. Cash received (From line 2, Schedule A) .....	\$	<b>\$215,952.00</b>
3. In kind contributions received (From line 1, Schedule B) .....		<b>\$29,371.51</b>
4. Total cash and in kind contributions received this period (Line 2 plus 3) .....		<b>\$245,323.51</b>
5. Loan principal repayments made (From line 2, Schedule L) .....		<b>\$0.00</b>
6. Corrections (From line 1 or 3, Schedule C) .....	Show + or (-)	<b>\$0.00</b>
7. Net adjustments this period (Combine line 5 & 6) .....	Show + or (-)	<b>\$0.00</b>
8. Total cash and in kind contributions during campaign (Combine lines 1, 4 & 7) .....		<b>\$1,408,910.17</b>
9. Total pledge payments due (From line 2, Schedule B) .....	<b>\$35,000.00</b>	

## EXPENDITURES

10. Previous total cash and in kind expenditures (From line 17, last C-4) (If beginning a new campaign or calendar year, see instruction booklet) .....		<b>\$943,910.15</b>
11. Total cash expenditures (From line 4, Schedule A) .....		<b>\$412,429.87</b>
12. In kind expenditures (goods & services) (From line 1, Schedule B) .....		<b>\$29,371.51</b>
13. Total cash and in kind expenditures made this period (Line 11 plus line 12) .....		<b>\$441,801.38</b>
14. Loan principal repayments made (From line 2, Schedule L) .....		<b>\$0.00</b>
15. Corrections (From line 2 or 3, Schedule C) .....	Show + or (-)	<b>\$0.00</b>
16. Net adjustments this period (Combine lines 14 & 15) .....	Show + or (-)	<b>\$0.00</b>
17. Total cash and in kind expenditures during campaign (Combine lines 10, 13 and 16) .....		<b>\$1,385,711.53</b>

<b>CANDIDATES ONLY</b> <table style="width:100%;"> <tr> <th></th> <th>Won</th> <th>Lost</th> <th>Unopposed</th> <th>Name not on ballot</th> </tr> <tr> <td>Primary election</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>General election</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </table> <b>Treasurer's Daytime Telephone No.:</b> <b>(206) 682-7328</b>		Won	Lost	Unopposed	Name not on ballot	Primary election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	General election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>CASH SUMMARY</b> 18. Cash on hand (Line 8 minus line 17) ..... <b>\$23,198.64</b> <small>[Line 18 should equal your bank account balance(s) plus your petty cash balance.]</small> 19. Liabilities: (Sum of loans and debts owed) ..... <b>\$47,300.00</b> 20. Balance (Surplus or deficit) (Line 18 minus line 19) ..... <b>(\$24,101.36)</b>
	Won	Lost	Unopposed	Name not on ballot												
Primary election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>												
General election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>												

**CERTIFICATION:** I certify that the information herein and on accompanying schedules and attachments is true and correct to the best of my knowledge.

Candidate's Signature	Date	Treasurer's Signature	Date
		<b>Jay Petterson</b>	<b>01/05/20</b>

# CASH RECEIPTS AND EXPENDITURE

SCHEDULE  
to C4

**A**  
(11/93)

2

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/29/19 11/30/19

1. CASH RECEIPTS (Contributions) which have been reported on C3. List each deposit made since last C4 report was submitted.

Date of deposit	Amount	Date of deposit	Amount	Date of deposit	Amount	Total deposits
10/31/2019	\$13,250.00	11/04/2019	\$1,200.00	11/07/2019	\$200.00	
11/01/2019	\$5,000.00	11/04/2019	\$100,000.00	11/08/2019	\$37,500.00	
11/02/2019	\$3,241.00	11/06/2019	\$61.00	See attached		

2. TOTAL CASH RECEIPTS

Enter also on line 2 of C4 \$ **\$215,952.00**

**CODES FOR CLASSIFYING EXPENDITURES:** If one of the following codes is used to describe an expenditure, no other description is generally needed. The exceptions are:

- 1) If expenditures are in-kind or earmarked contributions to a candidate or committee or independent expenditures that benefit a candidate or committee, identify the candidate or committee in the Description block;
- 2) When reporting payments to vendors for travel expenses, identify the traveler and travel purpose in the Description block; and
- 3) If expenditures are made directly or indirectly to compensate a person or entity for soliciting signatures on a statewide initiative or referendum petition, use code "V" and provide the following information on an attached sheet: name and address of each person/entity compensated, amount paid each during the reporting period, and cumulative total paid all persons to date to gather signatures.

CODE  
DEFINITIONS  
ON NEXT PAGE

C - Contributions (monetary, in-kind & transfers)  
I - Independent Expenditures  
L - Literature, Brochures, Printing  
B - Broadcast Advertising (Radio, TV)  
N - Newspaper and Periodical Advertising  
O - Other Advertising (yard signs, buttons, etc.)  
V - Voter Signature Gathering

P - Postage, Mailing Permits  
S - Surveys and Polls  
F - Fundraising Event Expenses  
T - Travel, Accommodations, Meals  
M - Management/Consulting Services  
W - Wages, Salaries, Benefits  
G - General Operation and Overhead

## 3. EXPENDITURES

- a) Expenditures of \$50 or less, including those from petty cash, need not be itemized. Add up these expenditures and show the total in the amount column on the first line below..
- b) Itemize each expenditure of more than \$50 by date paid, name and address of vendor, code/description, and amount.
- c) For each payment to a candidate, campaign worker, PR firm, advertising agency or credit card company, attach a list of detailed expenses or copies of receipts/invoices supporting the payment.

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
N/A	Expenses of \$50 or less	N/A	N/A	\$314.94
11/07/19	Mohammed Algailany 4723 Alger Ave Everett, WA 98203		Field Consulting	\$4,500.00
11/07/19	AMM Political Strategies 507 N Sylvania Ave Fort Worth, TX 76111		Voter Messaging (461,121)	\$33,841.79
11/07/19	AMM Political Strategies 507 N Sylvania Ave Fort Worth, TX 76111		Voter Calls (324,036)	\$8,100.90
11/07/19	Basecamp Strategy 805 15th St NW, Ste 601 Washington, DC 20005		Digital Consulting	\$9,000.00
11/01/19	Bluewest Media 510 E 18TH Ave Denver, CO 80220		Media Buy- Seahawks TV Spot: 11/3	\$25,000.00
11/07/19	Nick Cassella 3219 16th Ave S Seattle, WA 98144		Social Media Consulting	\$3,000.00

Total from attached pages \$ **\$328,672.24**

4. TOTAL CASH EXPENDITURES

Enter also on line 11 of C4 \$ **\$412,429.87**

**EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)**

Page 3

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/29/19

11/30/19

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
11/07/19	Desimone Consulting 401 Fawcett Ave, Ste 201 Tacoma, WA 98402		General Strategy Consulting	\$5,000.00
11/07/19	El Centro de al Raza 2524 16th Ave S Seattle, WA 98144		Site Rental	\$956.40
11/04/19	First Data 5565 Glenridge Connector, Ste Atlanta, GA 30342		Credit Card Fees	\$285.21
11/12/19	Brandon Franklin 4309 S Warner St Tacoma, WA 98409		Vocal Performance	\$1,000.00
10/31/19	GPS Impact 220 SE 6th St, Ste 330 Des Moines, IA 50309		Media Production	\$3,250.00
10/31/19	GPS Impact 220 SE 6th St, Ste 330 Des Moines, IA 50309		Media Buy	\$12,000.00
10/31/19	GPS Impact 220 SE 6th St, Ste 330 Des Moines, IA 50309		Media Buy	\$16,750.00
11/07/19	Jay Inslee for Washington PO Box 21067 Seattle, WA 98111		Email Reimbursement	\$376.13
11/01/19	KD Hall Communications 1517 12th Ave Seattle, WA 98122		Communication Consulting	\$7,500.00
11/18/19	KD Hall Communications 1517 12th Ave Seattle, WA 98122		Communication Consulting	\$1,000.00
11/07/19	Hyeok Kim 105 S Main St, Ste 332 Seattle, WA 98104		General Strategy Consulting	\$5,000.00
11/22/19	Jesus McCloskey 4701 NE 2nd Ct Renton, WA 98059		Sound Technician	\$1,000.00

Page Total \$ \$54,117.74

# EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)

Page 4

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/29/19

11/30/19

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
10/29/19	McComb Sound 2230 1st Ave S Seattle, WA 98134		Media Production	\$847.68
11/07/19	McComb Sound 2230 1st Ave S Seattle, WA 98134		Media Production	\$1,500.00
11/04/19	NGP Van Inc 1445 New York Ave NW, Ste 200 Washington, DC 20005		Software Rental	\$640.00
11/29/19	NGP Van Inc 1445 New York Ave NW, Ste 200 Washington, DC 20005		Software Rental	\$935.00
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		General Strategy Consulting	\$5,000.00
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Printing Direct Mail (121,926): Capitol City Press	\$48,770.40
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Printing Direct Mail (142,179): Capitol City Press	\$57,376.80
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Printing Direct Mail (323,383) Capitol City Press (Partial)	\$24,676.60
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Website Maintenance: Big Picture Image	\$276.00
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Website Maintenance: Big Picture Image	\$1,150.00
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Online Advertising: Twitter 11/1-11/5	\$12,500.00
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Video Production: McComb Sound	\$181.75

Page Total \$ \$153,854.23

**EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)**

Page 5

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/29/19

11/30/19

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Printing One Pagers (200): Overnight Printing	\$153.40
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Printing Stickers (500): Overnight Printing	\$95.92
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Printing Placards (3): Overnight Printing	\$295.00
11/08/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Printing Doorbellers (10,000): Overnight Printing	\$1,976.00
11/12/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Printing Direct Mail (323,383): Captial City Press (Partial)	\$40,000.00
11/25/19	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle, WA 98104		Printing Direct Mail (323,383): Captial City Press (Partial)	\$35,500.00
11/04/19	Papa John's Pizza 5401 C 25th Ave NE, Ste C Seattle, WA 98105		Event Food	\$202.08
10/29/19	Publishers Mailing Service 9126 E Marginal Way S Tukwila, WA 98108		Direct Mail Postage (119,999): USPS	\$35,646.47
10/29/19	Publishers Mailing Service 9126 E Marginal Way S Tukwila, WA 98108		Mailing Service (119,999)	\$6,138.11
11/04/19	Safeway 11031 19th Ave SE Everett, WA 98208		Event Food	\$133.26
11/04/19	Starbucks 102 1st Ave S Seattle, WA 98104		Event Food	\$66.06
11/29/19	USPS 217 1st Ave S Seattle, WA 98104		Postage	\$55.00

Page Total **\$ \$120,261.30**

## EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)

Page 6

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/29/19

11/30/19

[illegible]

Page Total     \$     \$438.97

## Attachment to Schedule A Additional Deposits

for the period: 10/29/19 11/30/19

7

Name

Date of Deposit	Amount	Date of Deposit	Amount	Date of Deposit	Amount
11/22/19	\$35,500.00				
11/26/19	\$20,000.00				

# IN KIND CONTRIBUTIONS, PLEDGES, ORDERS, DEBTS, OBLIGATIONS

SCHEDULE  
TO C4

**B**

(11/93)

8

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/29/19 11/30/19

## 1. IN KIND CONTRIBUTIONS RECEIVED (goods, services, discounts, etc.)

Date Received	Contributor's Name and Address	Description of Contribution	Fair Market Value	Aggregate Total	P R I	G E N	If total over \$100, Employer Name, City, State & Occup
11/30/19	Climate Solutions 1402 3rd Ave, Ste 1200 Seattle, WA 98101	Staff Time	\$606.71	\$757.30			
11/30/19	Climate Solutions 1402 3rd Ave, Ste 1200 Seattle, WA 98101	Rent/Utilities	\$54.94	\$757.30			
11/30/19	Climate Solutions 1402 3rd Ave, Ste 1200 Seattle, WA 98101	Email Communi- cations	\$95.65	\$757.30			
11/04/19	Group Health Community 810 3rd Ave, Ste 220 Seattle, WA 98104	Office Space	\$1,051.90	\$55,199.78			
11/08/19	WA St Labor Council AFL CIO 321 16th Ave S Seattle, WA 98144	Staff Time	\$23,809.49	\$65,420.79			
11/08/19	WA St Labor Council AFL CIO 321 16th Ave S Seattle, WA 98144	Office Space	\$350.00	\$65,420.79			
11/08/19	WA St Labor Council AFL CIO 321 16th Ave S Seattle, WA 98144	Copying/Print- er	\$144.32	\$65,420.79			
11/30/19	WA St Labor Council AFL CIO 321 16th Ave S Seattle, WA 98144	Printing/Copy- ing	\$266.09	\$65,420.79			
11/30/19	WA St Labor Council AFL CIO 321 16th Ave S Seattle, WA 98144	Staff Time	\$2,817.41	\$65,420.79			
11/30/19	WA St Labor Council AFL CIO 321 16th Ave S Seattle, WA 98144	Office Space	\$175.00	\$65,420.79			
TOTAL THIS PAGE			\$29,371.51				



Date Notified of Pledge	Name and Address of Pledge Maker	Fair Market Value	Aggregate Total	P R I	G E N	If total over \$100, Employer Name, City, State, Occup.
10/28/19	Muckleshoot Indian Tribe 39015 172nd Ave SE, Unit C Auburn, WA 98092	\$5,000.00	\$5,000.00			
10/28/19	Squaxin Island Tribe 10 SE Squaxin Ln Shelton, WA 98584	\$5,000.00	\$5,000.00			
10/14/19	Swedish 747 Broadway Seattle, WA 98122	\$25,000.00	\$25,000.00			
TOTAL THIS PAGE		\$35,000.00				

Expenditure Date	Vendor's/Recipient's Name and Address	Amount Owed	Code OR	Description of Obligation
10/23/2019	Northwest Passage Consulting 105 S Main St, Ste 332 Seattle WA, 98104	36300.00		Direct Mail Printing/Production
11/30/2019	Blue Wave Political Partners, LLC 119 1st Ave S, Ste 320 Seattle WA, 98104	11000.00		Fundraising & Compliance Consulting
TOTAL THIS PAGE		47300.00		