

Reporting Form for: (check one)

Instructions on Page 3

- ☐ **INDEPENDENT EXPENDITURES** (Occurring at any time) — **\$100 or more**  
☐ **INDEPENDENT EXPENDITURE ADS** (Appearing within 21 days of an election) — **\$1,000 or more**  
☒ **ELECTIONEERING COMMUNICATIONS, Except Contributions** (Appearing within 60 days of an election) — **\$1,000 or more**

**1. Name and complete postal mailing address of sponsor:**

NEW DIRECTION PAC.  
 119 1ST AVENUE, S S320  
 SEATTLE, WA 98104

E-mail

LORA@BLUEWAVEPOLITI

Telephone

206-682-7328

**2. Itemize expenditures of more than \$100 associated with the independent expenditure or electioneering communication.**

Date Made	Date First Presented/ Mailed	Name and Address of Vendor or Recipient	Description of Expenditure (e.g., direct mail or newspaper, TV or radio ad)	Amount or Value (*See Below)
09/22/20	09/23/20	RAVENNA STRATEGIES LLS 6909 WEEDIN PL NE, APT A105 SEATTLE, WA 98115	DIGITAL PRODUCTION	5,000.00
09/22/20	09/23/20	RAVENNA STRATEGIES LLS 6909 WEEDIN PL NE, APT A105 SEATTLE, WA 98115	DIGITAL ADVERTISING	20,000.00
09/22/20	09/23/20	BUYING TIME, LLC 650 MASS AVE, NW, STE 210 WASHINGTON, DC 20001	CABLE ADVERTISING	96,905.59
09/22/20	09/23/20	GUMBINNER & DAVIES 2001 S ST NW, STE 301 WASHINGTON, DC 20009	DIRECT MAIL (38001)	22,035.54
Expenditures \$100 or less not itemized above				\$ 0.00

**Amount or Value**

\*If no reasonable estimate can be made of value, describe activity, services, property or right furnished precisely and attach copy of item produced or distributed.

Total this report

\$ 192,188.90

Total independent expenditures and electioneering communications made during this election campaign. Include amounts shown in this report and previously submitted C-6 reports.

\$ 1,068,596.85

**3. List of candidate(s) or ballot proposition(s) identified in the advertising.**

Candidate/Proposition	Office/District/ Proposition No.	Party	Check Support or Oppose	Show portion of current expense attributable to each candidate or proposition	Show total C-6 expenses related to each candidate/ proposition during election campaign
RULE, ALICIA	STATE REPRESENTATIVE/LEG DISTRICT 42 - HOUSE	DEMOCRAT	<input checked="" type="checkbox"/> <input type="checkbox"/>	\$ 5,000.00	\$ 68,479.89
RULE, ALICIA	STATE REPRESENTATIVE/LEG DISTRICT 42 - HOUSE	DEMOCRAT	<input checked="" type="checkbox"/> <input type="checkbox"/>	\$ 20,000.00	\$ 86,435.19
MUZZALL, RONALD	STATE SENATOR/LEG DISTRICT 10 - SENATE	REPUBLIC	<input type="checkbox"/> <input checked="" type="checkbox"/>	\$ 96,905.59	\$ 96,905.59
PRICE JOHNSON, HELEN	STATE SENATOR/LEG DISTRICT 10 - SENATE	DEMOCRAT	<input checked="" type="checkbox"/> <input type="checkbox"/>	\$ 44,071.08	\$ 152,694.51

**Filer Name:****4. If reporting an Electioneering Communication, it is necessary to disclose information concerning the source of funding for the communication. Select the description that applies:**

- a) ☐ An individual using only personal funds.
- b) ☐ An individual using personal funds and/or funds received from others.
- c) ☐ A business, union, group, association, organization, or other person using only general treasury funds.
- d) ☐ A business, union, group, association, organization, or other person using general treasury funds and/or funds received from others.
- e) ☒ A political committee filing C-3 and C-4 reports. (RCW 42.17A.205 - .240)
- f) ☐ A political committee filing C-5 reports. (RCW 42.17A.250)
- g) ☐ Other

If (b), (d), (f), or (g) applies, complete section 5 below. If (e) applies, also complete section 5 if the committee received funds that were requested or designated for the communication.

**5. Sources giving in excess of \$250 for the electioneering communication:**

Date Received	Source's Name, Address, City, State, Zip	For individuals, Employer's Name, City and State	Amount
07/20/20	SEIU WA STATE COUNCIL 3161 ELLIOTT AVE # 300 SEATTLE, WA 98121		\$ 190,000.00
		Occupation	
07/24/20	TEAMSTERS UNION # 117 14675 INTERURBAN AVE S #307 TUKWILA, WA 98168		\$ 25,000.00
		Occupation	
			\$
		Occupation	
			\$
		Occupation	
			\$
		Occupation	
			\$
		Occupation	
	Continued on attached sheet <input type="checkbox"/>	Sub-Total	\$ 215,000.00
		Amount from attached pages	\$ 0.00
TOTAL FUNDS RECEIVED			\$ 215,000.00

Sponsor of Independent Expenditure or Electioneering Communication	
I certify (or declare) under penalty of perjury under the laws of the State of Washington that this expenditure was not made in cooperation, consultation, or concert with, or at the request or suggestion of, a candidate, a candidate's authorized committee, or an agent of a candidate nor does it otherwise constitute a contribution under RCW 42.17A.005. I further certify that the above information is true, complete, and correct to the best of my knowledge.	Signature
	Printed Name <b>JAY PETTERSON</b>
	Street address <b>401 SECOND AVENUE SOUTH NUM303</b>
	City/State/Zip <b>SEATTLE WA 98104</b>
	Date Signed <b>09/24/20</b>
Place Signed (city and county) <b>SEATTLE KING</b>	
*RCW 9A.72.040 provides that "(1) A person is guilty of false swearing if he makes a false statement, which he knows to be false, under an oath required or authorized by law. (2) False swearing is a misdemeanor."	

# C6 Continuation Page

2. Itemize expenditures of more than \$100 associated with the independent expenditure or electioneering communication.

Date Made	Date First Presented/ Mailed	Name and Address of Vendor or Recipient	Description of Expenditure (e.g., direct mail or newspaper, TV or radio ad)	Amount or Value
09/21/20	09/24/20	THE PIVOT GROUP, INC. 29 ANCELL ST. ALEXANDRIA, VA 22305	DIRECT MAIL (31581)	26,212.23
09/24/20	09/25/20	GUMBINNER & DAVIES 2001 S ST NW, STE 301 WASHINGTON, DC 20009	DIRECT MAIL (38001)	22,035.54

## C6 Continuation Page

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