

Reporting Form for: (check one)

Instructions on Page 3

- ☐ **INDEPENDENT EXPENDITURES** (Occurring at any time) — **\$100 or more**  
☐ **INDEPENDENT EXPENDITURE ADS** (Appearing within 21 days of an election) — **\$1,000 or more**  
☒ **ELECTIONEERING COMMUNICATIONS, Except Contributions** (Appearing within 60 days of an election) — **\$1,000 or more**

**1. Name and complete postal mailing address of sponsor:**

**NEW DIRECTION PAC.**  
**119 1ST AVENUE, S S320**  
**SEATTLE, WA 98104**

E-mail

**LORA@BLUEWAVEPOLITI**

Telephone

**206-682-7328**

**2. Itemize expenditures of more than \$100 associated with the independent expenditure or electioneering communication.**

Date Made	Date First Presented/ Mailed	Name and Address of Vendor or Recipient	Description of Expenditure (e.g., direct mail or newspaper, TV or radio ad)	Amount or Value (*See Below)
09/22/20	09/23/20	BUYING TIME, LLC 650 MASS AVE, NW, STE 210 WASHINGTON, DC 20001	CABLE ADVERTISING	96,905.59
09/22/20	09/23/20	GUMBINNER & DAVIES 2001 S ST NW, STE 301 WASHINGTON, DC 20009	DIRECT MAIL (38001)	22,035.54
09/24/20	09/25/20	GUMBINNER & DAVIES 2001 S ST NW, STE 301 WASHINGTON, DC 20009	DIRECT MAIL (38001)	22,035.54
09/22/20	09/23/20	RAVENNA STRATEGIES LLS 6909 WEEDIN PL NE, APT A105 SEATTLE, WA 98115	DIGITAL PRODUCTION	5,000.00
Expenditures \$100 or less not itemized above				\$ 0.00

**Amount or Value**

\*If no reasonable estimate can be made of value, describe activity, services, property or right furnished precisely and attach copy of item produced or distributed.

Total this report

\$ 197,702.65

Total independent expenditures and electioneering communications made during this election campaign. Include amounts shown in this report and previously submitted C-6 reports.

\$ 1,074,110.60

**3. List of candidate(s) or ballot proposition(s) identified in the advertising.**

Candidate/Proposition	Office/District/ Proposition No.	Party	Check Support or Oppose	Show portion of current expense attributable to each candidate or proposition	Show total C-6 expenses related to each candidate/ proposition during election campaign
FRANKLIN NOBLES, T'WINA	STATE SENATOR/LEG DISTRICT 28 - SENATE	DEMOCRAT	<input checked="" type="checkbox"/> <input type="checkbox"/>	\$ 26,212.23	\$ 287,112.08
MUZZALL, RONALD	STATE SENATOR/LEG DISTRICT 10 - SENATE	REPUBLIC	<input type="checkbox"/> <input checked="" type="checkbox"/>	\$ 96,905.59	\$ 96,905.59
PRICE JOHNSON, HELEN	STATE SENATOR/LEG DISTRICT 10 - SENATE	DEMOCRAT	<input checked="" type="checkbox"/> <input type="checkbox"/>	\$ 44,071.08	\$ 152,694.51
RULE, ALICIA	STATE REPRESENTATIVE/LEG DISTRICT 42 - HOUSE	DEMOCRAT	<input checked="" type="checkbox"/> <input type="checkbox"/>	\$ 5,000.00	\$ 68,479.89

**Filer Name:****4. If reporting an Electioneering Communication, it is necessary to disclose information concerning the source of funding for the communication. Select the description that applies:**

- a) ☐ An individual using only personal funds.
- b) ☐ An individual using personal funds and/or funds received from others.
- c) ☐ A business, union, group, association, organization, or other person using only general treasury funds.
- d) ☐ A business, union, group, association, organization, or other person using general treasury funds and/or funds received from others.
- e) ☒ A political committee filing C-3 and C-4 reports. (RCW 42.17A.205 - .240)
- f) ☐ A political committee filing C-5 reports. (RCW 42.17A.250)
- g) ☐ Other

If (b), (d), (f), or (g) applies, complete section 5 below. If (e) applies, also complete section 5 if the committee received funds that were requested or designated for the communication.

**5. Sources giving in excess of \$250 for the electioneering communication:**

Date Received	Source's Name, Address, City, State, Zip	For individuals, Employer's Name, City and State	Amount
07/20/20	SEIU WA STATE COUNCIL 3161 ELLIOTT AVE # 300 SEATTLE, WA 98121		\$ 190,000.00
		Occupation	
07/24/20	TEAMSTERS UNION # 117 14675 INTERURBAN AVE S #307 TUKWILA, WA 98168		\$ 25,000.00
		Occupation	
			\$
		Occupation	
			\$
		Occupation	
			\$
		Occupation	
			\$
		Occupation	
			\$
		Occupation	
	Continued on attached sheet <input type="checkbox"/>	Sub-Total	\$ 215,000.00
		Amount from attached pages	\$ 0.00
TOTAL FUNDS RECEIVED			\$ 215,000.00

Sponsor of Independent Expenditure or Electioneering Communication			
I certify (or declare) under penalty of perjury under the laws of the State of Washington that this expenditure was not made in cooperation, consultation, or concert with, or at the request or suggestion of, a candidate, a candidate's authorized committee, or an agent of a candidate nor does it otherwise constitute a contribution under RCW 42.17A.005. I further certify that the above information is true, complete, and correct to the best of my knowledge.	Signature		Printed Name
			JAY PETTERSON
	Street address		
	401 2ND AVENUE, S303		
	City/State/Zip		
SEATTLE			WA 98104
Date Signed		Place Signed (city and county)	
09/29/20		SEATTLE KINE	
*RCW 9A.72.040 provides that "(1) A person is guilty of false swearing if he makes a false statement, which he knows to be false, under an oath required or authorized by law. (2) False swearing is a misdemeanor."			

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2. Itemize expenditures of more than \$100 associated with the independent expenditure or electioneering communication.

Date Made	Date First Presented/ Mailed	Name and Address of Vendor or Recipient	Description of Expenditure (e.g., direct mail or newspaper, TV or radio ad)	Amount or Value
09/22/20	09/23/20	RAVENNA STRATEGIES LLS 6909 WEEDIN PL NE, APT A105 SEATTLE, WA 98115	DIGITAL ADVERTISING	20,000.00
09/21/20	09/24/20	THE PIVOT GROUP, INC. 29 ANCELL ST. ALEXANDRIA, VA 22305	DIRECT MAIL (31581)	26,212.23
09/23/20	09/24/20	SWAY 4350 EAST WEST HWY, S350 BETHESDA, MD 20814	MEDIA PRODUCTION	5,513.75

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